



## PRESS RELEASE

### **CCLA, The Co-operative Financial Services and Henderson Global Investors to sponsor second National Ethical Investment Week**

**London, 17 March 2009** — CCLA, The Co-operative Financial Services and Henderson Global Investors will be the sponsors of the second National Ethical Investment Week (NEIW), it has been announced today. NEIW 2009 will be held 8-14 November, and is organised by UKSIF, the sustainable investment and finance association. UKSIF has also launched a new website at [www.neiw.org](http://www.neiw.org) to help financial advisers, charities and financial services organisations who want to get involved in NEIW 2009.

The second National Ethical Investment Week will build on the strength of last year's week, which saw over 100 organisations, including financial services firms, financial advisers, NGOs and charities voice their support for green and ethical investment.

**Michael Quicke, CCLA Chief Executive says:**

“As pioneers of ethical and responsible investment ourselves, we wholeheartedly support initiatives that help consumers, charities and other organisations to reflect their values in their investments and rise to the sustainability challenge. This is why CCLA is supporting National Ethical Investment Week 2009.”



**John Reizenstein, Executive Director, Co-operative Financial Services says:**

"Co-operative Financial Services is committed to maintaining and strengthening its ethical lending and investment criteria. National Ethical Investment Week presents an ideal opportunity to raise awareness amongst consumers of the strengths of taking an ethical approach to finance."

**George Latham, Head of SRI Funds at Henderson Global Investors says:**

"The past few years have shown that ethical and green investors can combine competitive financial returns with their desire for environmental and social progress. This is our second year as sponsors of National Ethical Investment Week and following last year's success we are looking forward to continuing to stimulate debate and broaden awareness of ethical and green investments. The current market environment serves only to highlight the importance of many of the issues that such investments aim to tackle."

**Penny Shepherd, UKSIF Chief Executive says:**

"Leading fund managers are backing the second National Ethical Investment Week 2009. They recognise that increasingly individuals and charities want both to make money and to make a positive difference. Evidence is growing that green and ethical investments are holding up well despite the downturn so we are looking forward to a successful second year."

**-ENDS-**

**Contact**



The **co-operative** bank  
insurance  
investments



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## **Notes to Editors**

### **About National Ethical Investment Week**

National Ethical Investment Week (NEIW) is a campaign that brings together financial advisers, charities and trusts, financial organisations, faith groups, NGOS and community groups to ensure that everyone knows that they have green and ethical options when it comes to their investment decisions. AIFA will also be a partner of NEIW 2009. The week is co-ordinated by UKSIF, and sponsored by CCLA Investment Management, The Cooperative Financial Services and Henderson Global Investors. More information is at [www.neiw.org](http://www.neiw.org).

### **About Green and Ethical Investing**

- **Recent Investment Management Association (IMA) stats show that ethical investors are 'stickier'.** Green and ethical funds saw retail inflows exceeding outflows every month since last February, in spite of the turmoil of 2008. IMA statistics from 4Q2008 available at <http://www.investmentuk.org/statistics/qtrly/2008/q4.asp>
- **Green and ethical investment funds are holding up well.** Numbers compiled by Lipper Feri for online magazine Responsible Investor show European ethical fund sales in Dec 08 came out at 10% of total European equity fund sales of €10 billion. Available at [http://www.responsible-investor.com/home/article/ri\\_feri\\_figs/](http://www.responsible-investor.com/home/article/ri_feri_figs/)
- **HNW Individuals have a healthy appetite for green and ethical investments.** According to Eurosif, at the end of 2007, 8% of European HNWI's portfolios were invested sustainably. Eurosif predicts that this figure will rise, even taking into account the possibility of turbulent markets. See [www.eurosif.org/publications/hnwi\\_sustainable\\_investment](http://www.eurosif.org/publications/hnwi_sustainable_investment)

### **About UKSIF**

UKSIF, the sustainable investment and finance association, promotes responsible investment and other forms of finance that support sustainable economic development, enhance quality of life and safeguard the environment. It also seeks to ensure that individual and institutional investors can reflect their values in their investments. Its more than 200 members include financial advisers, asset managers, charities, banks, research providers, pension funds, and other non-governmental organisations. For more information, visit [www.uksif.org](http://www.uksif.org).

**For comment from National Ethical Investment Week 2009 sponsors, contact the following:**



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